



# MOVING ASSET MANAGEMENT FORWARD

[pacificam.co.uk](http://pacificam.co.uk)



## A move to a new direction

**Pacific Asset Management (PAM)** is a fresh and progressive asset manager, rethinking the conventions of how asset management works.

As a privately owned business, unencumbered by legacy, we can rethink the conventions of asset management and move forward, making it better for all.

### Family Office Heritage - Pacific Investments

PAM is part of Pacific Investments Group (PIM), a UK based private family office established in 1993. Pacific Investments is well regarded as founders and incubators of highly successful asset management businesses.

### Expertise Across Asset Classes

- ▶ Multi-Asset
- ▶ Equity
- ▶ Fixed Income
- ▶ Alternatives
- ▶ Risk Premia
- ▶ Sustainable
- ▶ Thematic

### Global Client Base

- ▶ Advisers
- ▶ Institutional Pension Funds
- ▶ Wealth Managers
- ▶ DFM's
- ▶ Consultants

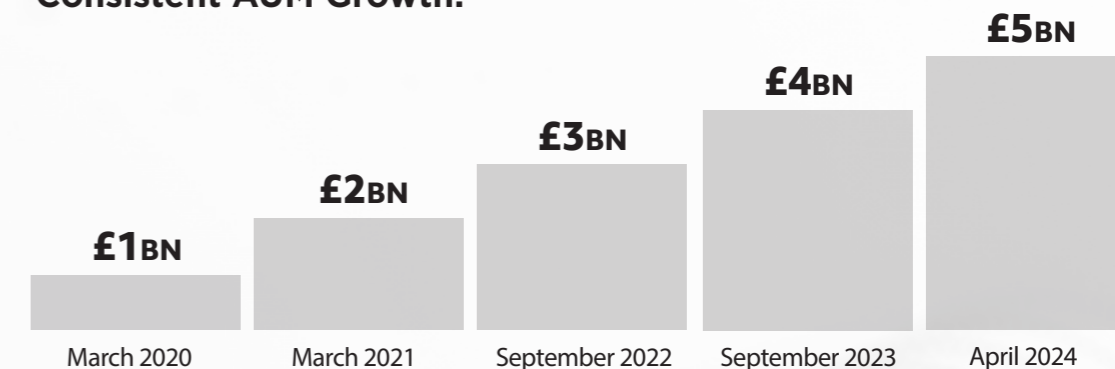


At Pacific Asset Management, we believe in the power of progress and evolution. Without legacy to constrain our ambition, we chose to move the asset management model of today into one more relevant for the needs of tomorrow. In the process, we've been able to create more innovative solutions for our clients and partners.



**Matthew Lamb, Chief Executive Officer**

### Consistent AUM Growth:



# 20+

**Dedicated  
Investment  
Professionals**

# £2.7BN

- ▶ Tech Enabled
- ▶ Multi-Asset Adviser Solutions
- ▶ ESG Principled Investment

Underpinned adviser technology & support.

Comprehensive range of multi-asset solutions across investment styles and risk profiles.

Putting power, control and value back in the hands of advisers.

\*as at 30 April 2024

# £2.3BN

- ◀ Craft-based
- ◀ High Conviction
- ◀ Active Management

Our single manager business offers strategies where investment skill and experience have proven to outperform.

### Equity

US, Emerging Markets, Global Equities

### Fixed Income

Global Credit

### Alternatives

G10 Macro Rates



1993

2016

2017

2018

2019

2021

2022

2023

### ▶ PIM founded

Nevesky Capital  
Liontrust  
Thames River Capital  
River and Mercantile Group

### ▶ PAM founded

- ▶ Launch of MPS
- ▶ Launch of EM Equity Fund

- ▶ Launch of G10 Macro Rates

- ▶ Launch of AdviserLab
- ▶ PAM becomes signatory to UN PRI

- ▶ EnlightenESG™ Profiling Tool Launched
- ▶ MPS range awarded 5\* Defaqto Rating

- ▶ Launch of EM Income Fund

- ▶ Launch of North American Fund
- ▶ Launch of Global Credit Fund



# MOVE FORWARD

**We promise to never stand still, always moving  
our asset management solutions forward to provide  
imaginative and smarter solutions for all.**



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#### **> GET IN TOUCH:**

**Pacific Asset Management**  
74 Wigmore Street, London  
W1U 2SQ, United Kingdom

T +44 20 3970 3100  
E [info@pacificam.co.uk](mailto:info@pacificam.co.uk)  
[pacificam.co.uk](http://pacificam.co.uk)

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ASSET MANAGEMENT